

HUMANITIES/LIBERAL STUDIES

What can I do with this major?

AREAS

EMPLOYERS

STRATEGIES

EDUCATION

**Specialization at the graduate level is expected*

Higher Education*:

- Teaching
- Research
- Administration
- Admissions
- Financial aid
- Academic advising and support
- Alumni affairs
- International education and study abroad
- Student life

Primary and Secondary Education:

- Teaching
- Administration

Community Education:

- Literacy
- English Speakers of Other Languages (ESOL)
- GED preparation
- Tutoring

Library and Information Science*

- Universities and colleges, public and private
- School and community libraries
- K-12 schools, public and private
- Head Start programs
- Private learning centers
- Test preparation organizations
- Adult education programs
- Nonprofit organizations including:
 - AmeriCorp VISTA
 - Teach for America
 - Peace Corps
- Language institutes, local and abroad
- Museums

- Conduct research with a faculty member
- Earn a master's degree
- Engage in campus leadership programs
- Complete internship(s) specific to area of interest
- Fulfill requirements for teacher certification
- Research alternative paths to teacher certification (e.g. Teach for America)
- Join related professional associations
- Study abroad
- Demonstrate applied competency in oral and written communication
- Work part-time in a library

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STRATEGIES

ADVOCACY

Domestic and International Advocacy
Humanitarian Services
Development:
 Economic
 Community
 Housing
Disaster/Disease Relief
HIV/AIDS Advocacy
Policy Development
Program Administration
Education
Volunteer Coordination
Grant Writing
Fundraising/Development
Research

Community action agencies
Nonprofit organizations
Private voluntary organizations
Faith based organizations
International aid and relief organizations
Non-governmental organizations
Federal government agencies with international focus, e.g., Peace Corps, USAID
State and local government agencies
Research organizations

Engage in extensive volunteer work
Participate in service learning experiences
Take additional courses in global studies, critical theories, and other relevant areas
Learn how to motivate individuals and groups
Engage in on-campus advocacy-related student organizations
Develop proficiency in a second or third language
Develop global and intercultural fluency
Demonstrate applied competency in research, grant writing, communication, and organizational skills

SOCIAL SERVICES

**Specialization at the graduate level is expected*

Counseling*
Psychotherapy*
Mental Health Services
Case Management
Programming
Community Relations
Fundraising/Development
Administration

Mental health institutions
Hospitals and clinics
Residential treatment facilities
Private and group practice
Correctional institutions
Federal, state, or local government
Public welfare agencies designed to provide services and support for people who are part of marginalized groups
Youth organizations and camps,
Nonprofit and social services organizations that work to enhance quality of living for specific groups

Take additional courses in psychology, social work, or child and family studies.
Earn a master's degree in psychology, social work, or counseling
Gain experience through internships or a part-time job
Volunteer with organizations that assist people of diverse backgrounds
Participate in additional training opportunities (e.g., suicide prevention, crisis hotline response)
Acquire knowledge of government and community resources

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EMPLOYERS

STRATEGIES

MEDIA AND ARTS

Creative Writing
Freelance Writing
Copy Writing
Editing
Research and Analysis
Museum Work
Arts Programming
Art Sales
Fundraising/Development

Newspapers
Magazines
Broadcast media companies including television and movie industry
Radio stations
Foreign news agencies
Trade, professional, or consumer publications
Internet marketing sites
Advertising agencies
Publishing houses
Large corporations
Museums
Galleries
Organizations and centers devoted to the promotion of the arts
Self-employed, freelance

Take additional courses in journalism, communications, writing, and marketing
Engage with the local arts community
Pursue a relevant graduate degree such as museum studies
Write for campus publications such as college newspapers, magazines, or newsletters
Work at campus radio or television station
Create organizational or departmental social media campaigns
Intern with a publishing house, magazine, radio, or television station
Create a portfolio of writing samples, especially those that have been published
Create a website or digital portfolio to promote your skills, talents, and accomplishments to potential employers
Seek opportunities for recognition and networking through writing contests and freelance writing submissions
Become familiar with the proposal and submission process involved in freelance writing

LAW AND GOVERNMENT

**further education required*

Law*:
Corporate
Public Interest Law
Civil Law
Lobbying
Government Relations
Elected or Appointed Leadership
Research
Intelligence
Campaign Management
Special Interest Advocacy
Public Administration*

Law firms
Corporate legal departments
Public defenders offices
District attorneys
Public interest groups
Civil rights organizations
Legal aid
Sole practitioner
Government agencies
Lobbying groups

Law: obtain a juris doctorate (J.D.) degree
Government: obtain a master's degree in Public Policy (MPP) or Public Administration (MPA)
Participate in activities that develop strong debate and public speaking skills
Conduct law and policy research
Join the campus pre-law society
Gain relevant experience through internships or part-time jobs

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STRATEGIES

LAW AND GOVERNMENT CONTINUED

Maintain a high grade point average and earn strong faculty recommendations
Participate in a local, state, or federal government internship program

BUSINESS

**May require a double major or minor in a relevant area of study*

Management
Customer Service
Sales and Marketing
Advertising and Public Relations
Human Resources
Training and Development
Equity and Diversity Functions
International Business
Importing/Exporting
Travel and Tourism

Public and private corporations in various industries:
Banks and financial institutions
Insurance
Retail
Hotels and restaurants
Consumer goods
Staffing agencies
Market research firms
Public relations agencies
Travel agencies and tour operators
Convention and visitors' bureaus

Double major or minor in a relevant industry
Gain business experience through internships or part-time work
Join campus organizations or professional societies and hold leadership positions
Demonstrate professional competencies specific to business-related industries
Earn an MBA or a graduate degree in another area of interest for more advanced opportunities

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GENERAL INFORMATION

- Liberal studies and humanities provide an interdisciplinary background that helps students develop analytical, critical thinking, and writing skills
- When paired with a major in another field, humanities can enhance one's preparedness with a deeper understanding of global cultures and histories
- Because liberal studies and humanities are interdisciplinary majors, one must develop skills relevant to the targeted areas above through internships and volunteer experiences
- Graduate education is recommended for these majors which requires a high GPA, established relationships with faculty, research experience, strong letters of recommendations, and relevant experience through volunteering or part-time work
- Make informed career decisions by conducting informational interviews and job shadowing with professionals in one or more industry of interest